

TePe boosts patient compliance with a digital recommendation tool

TePe Oral Hygiene Products AB proudly unveils TePe Recommend—a digital tool designed to transform how dental professionals recommend oral care products and helping patients take control of their oral health. Rooted in TePe’s heritage of innovation and collaboration with dental professionals, this new platform ensures that patients receive precise, personalised recommendations directly from their dental care providers, leading to better adherence and improved oral health outcomes.

A smarter approach to personalised oral care

With TePe's digital solution, dental hygienists and dentists can effortlessly recommend products such as interdental brushes and specialty brushes. These tailored recommendations are sent directly to the patient’s email, providing clear guidance and easy access to the right products. This seamless process eliminates guesswork and increases the chance patients follow professional oral care advice with confidence.

Innovating preventive and sustainable care

As a European leader in interdental cleaning, TePe continuously develops innovative solutions to assist dental professionals and their patients. By emphasising the significance of daily routines such as interdental cleaning and toothbrushing, TePe supports lasting oral health benefits, ultimately decreasing the necessity for advanced treatments. This approach underscores TePe’s holistic sustainability commitment by leveraging digital technology to improve efficiency, minimise resource use, and refine clinical processes, all while fostering better patient outcomes.

Key benefits of TePe's digital recommendation tool

- **Enhanced patient compliance** – Personalised recommendations help ensure patients adhere to professional oral care advice.
- **Seamless and accessible** – Patients receive expert guidance via email, eliminating uncertainty about product selection.
- **Simplified workflow for dental professionals** – The intuitive platform simplifies the recommendation process, enabling professionals to guide patients more effectively.

“Our new digital tool empowers patients to keep track and follow professional home care advice, supporting our vision of healthy smiles for life. By making personalised recommendations more accessible, we aim to improve oral care habits and overall oral health,” says Sanjay Haryana, dentist at TePe.

Join the digital evolution in oral care

Dental professionals can now experience the benefits of TePe's digital tool. Contact us today to learn more about how it can enhance patient engagement, streamline workflows, and contribute to superior oral health outcomes.